

THE NGA SHOW 19

Where Independents Gather
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schedule OF EVENTS

SUNDAY, FEBRUARY 24

11:45 AM - 1:00 PM	Board of Directors/Foundation Brunch - INVITATION ONLY					
1:00 PM - 4:00 PM	Student Case Study Competition					
1:00 PM - 4:30 PM	iRetail: Technology Innovation Reshaping the Grocery Industry					
NGA Talks	People Development	Competing & Winning	Focus on Fresh	Financial Symposium	3 Stores or Less – Strategies for Competing	Sustainability Strategies
3:00 PM - 3:25 PM	New Social Media Outreach Strategies	Competing with Aldi and Lidl	Growing Produce in the Store	State of the Industry	Making the Most of Your Capital Budget	Sustainability Really Does Matter to Shoppers
3:30 PM - 3:55 PM	Innovations in Mobile Marketing	Competing with Online Retailers	Fresh Produce Merchandising Ideas	Industry M & A Activity	Technology Decisions	Is Zero Waste Achievable?
4:00 PM - 4:25 PM	Innovations in Mobile Marketing	Competing with Dollar Store	Meat Merchandising	Tax and Financial Regulations Update	Moving to the Cloud	Energy Efficient Facilities
5:00 PM - 6:45 PM	Opening Keynote Session: Dana Perino and Donna Brazille					
6:45 PM - 8:00 PM	Opening Reception					

MONDAY, FEBRUARY 25

6:00 AM - 7:00 AM	WGA 5K Fun Run						
7:30 AM - 8:15 AM	Super Breakfast Session: The Future of Retail						
Workshop Sessions	Tech Trends	Evolution of the Front-End	People Development	Focus on Fresh	Store of the Future	Building Bigger Baskets	Operating for Excellence
8:30 AM - 9:30 AM	Artificial Intelligence Applications for Retail	Front-End Merchandising	How to Find and Hire Your Best New Associates	Meat Merchandising / Trends	Are You Ready for Tomorrow's Shoppers?	Cultivating the Specialty Foods Shopper	Next Generation E-Commerce
9:30 AM - 9:45 AM	Break (Promenade)						
9:45 AM - 10:45 AM	In-Store Technology	POS of the Future	Promoting Employee Health and Wellness	Produce Merchandising	Formats and Store Design – What's Driving Retail Innovation?	What's Next for Craft Beer?	Selling Halloween
11:00 AM - 12:00 PM	General Session - Thriving as an Independent						
12:00 PM - 5:00 PM	EXPO FLOOR OPEN						
2:00 PM - 4:00 PM	Student Case Study Competition						
5:00 PM - 6:45 PM	Best Bagger Championship & After Party						

TUESDAY, FEBRUARY 26

7:30 AM - 8:45 AM	Super Breakfast Session: Best of the Best - Marketing and Merchandising Ideas						
NGA Talks	Big Data	Omni Channel Marketing	Foodservice	E-Commerce	Merchandising	Family Business Succession Planning	In-Store Coffee Service
9:00 AM - 9:25 AM	Preparing for Blockchain and IoT: It's All About the Data	New Social Media Outreach Strategies	Meal Kits	Last Mile Considerations (Home Delivery)	Specialty Foods	Preparing the Business for Sale	Coffee – Revenue or Risk?
9:30 AM - 9:55 AM	Making the Most of Big Data and Predictive Analytics Tools	Innovations in Mobile Marketing	Food Safety	3rd Party Fulfillment	How to Be Destination of Choice for Party Supplies	All in the Family	How to Launch In-Store Café
10:00 AM - 10:25 AM	Shopper Data: Moving From Targeting to Personalization	Is the Circular Dead?	Prepared Foods – Trends and Forecast	How to Leverage Voice Assistants	The Snack Category: What's Hot, What's New, and the Omnichannel	Selling to Associates (ESOP)	Partnering with Local Roasters
10:30 AM - 10:55 AM	Data Aggregation	Tying it All Together - Cohesive Marketing Across All Platforms	In-Store Restaurants – Converting Shoppers to Diners	Creating Seamless Omnichannel Experiences	Bakery Trends	Selling to Another Company	Increase Revenue in Established Cafés
11:00 AM - 3:00 PM	EXPO FLOOR OPEN (LUNCH ON THE FLOOR 11:00 AM - 1:00 PM)						
3:15 PM - 4:30 PM	Super Session: Rebuilding the Supermarket Experience						
3:15 PM - 4:30 PM	Super Session: Student Case Study Competition (Final Round)						
6:00 PM - 8:00 PM	Chairman's Closing Celebration						