

2021 SCHEDULE AT A GLANCE

Sunday, September 19

The Path to Retail 4.0: Get Ready or Get Left Behind

Concurrent Workshops	E-COMMERCE	PEOPLE DEVELOPMENT	FRESH FOODS	OMNICHANNEL MARKETING	MERCHANDISING	OPERATIONS	DIGITAL TRANSFORMATION
1:00 PM - 3:30 PM	The Path to Retail 4.0: Get Ready or Get Left Behind						
3:45 PM - 4:45 PM	E-Commerce - What Do Consumers Want?	Creative Recruiting – Lessons Learned From the Pandemic	Prepared Foods – Capitalizing on New Demand for Foods To Go	Accelerating Personalized Marketing in a Changing Landscape	Non-Foods Merchandising Strategies	Promoting Healthy Eating	Transforming the Consumer Experience by Going Beyond the Buy Button
5:00 PM - 6:45 PM	Opening Keynote Session - Chef Jeff Henderson						
6:45 PM - 8:00 PM	Opening Reception & MATTER BOX Challenge						

Monday, September 20

Super Breakfast Session - The Independent's Guide To Navigating Growth During Complex and Volatile Times -- Wargaming 2022

Concurrent Workshops	E-COMMERCE	PEOPLE DEVELOPMENT	FRESH FOODS	OMNICHANNEL MARKETING	MERCHANDISING	OPERATIONS	DIGITAL TRANSFORMATION
7:00 AM - 8:15 AM	Super Breakfast Session - The Independent's Guide To Navigating Growth During Complex and Volatile Times -- Wargaming 2022						
8:30 AM - 9:30 AM	E-Commerce Best Practices	Diversity + Equity and Inclusion = Profits	Produce 2022 - Maintaining Sales Growth	The Future of Marketing – Print to Digital Shift	Winning In Center Store	Retail Automation – Optimizing the In-Store Experience	Digital Merchandising – Going Beyond the In-Store Experience Online
9:30 AM - 9:45 AM	Break						
9:45 AM - 10:45 AM	Expanding the Reach of E-Commerce: Online SNAP	Retail on the Front Lines: Managing Through Disasters and Civil Unrest	Meat Sales: Trends to Watch in 2022	POS Data - A New Approach to Aggregation and Standards	Cybersecurity and Ransomware: Protecting Your Company	Preparing Your Store for an Active Shooter	Optimize Omnichannel Convergence and Digital Transformation
11:00 AM - 12:00 PM	General Session – 2022 Outlook: Galvanizing the Growth Consumer						
12:00 PM - 5:00 PM	EXPO FLOOR OPEN						
5:00 PM - 6:45 PM	Best Bagger Championship & After Party						

Tuesday, September 21

Super Breakfast Session: Creative Choice Awards Presentation

NGA Talks	E-COMMERCE	OPERATIONS	FRESH FOODS	OMNICHANNEL MARKETING	MERCHANDISING	NUTRITION INCENTIVES	WGA
7:00 AM - 8:45 AM	Super Breakfast Session: Creative Choice Awards Presentation						
9:00 AM - 1:00 PM	EXPO FLOOR OPEN						
1:15 PM - 1:40 PM	eGrocery – Independents onramp to Automating Grocery Fulfillment	Washington Update	Reducing Shrink in Fresh Departments	Leveraging Content Marketing To Drive Engagement	15 Ideas for Growing Sales	Reading the Incentive Landscape	WGA Roundtables Discussion and Networking 1:30 pm – 3:00 pm
1:50 PM - 2:15 PM	Making the Case for Micro-Fulfillment Centers	State of the Industry	Meat Case Innovation	Making the Most of Your Shopper Data	10 Tips to Infuse Gusto into Promos, Events	Incentive Success Stories - Retailer Benefits Panel	
2:30 PM - 2:55 PM	The Auto-Replenishment Opportunity	M&A Outlook for the Food Industry	Are you Ready For the FDA's Traceability Mandate?	Digital Communications – Best Practices	The Changing Role of Store Brands	Incentive Ready: How to Implement Incentives in Store	

3:05 PM - 3:30 PM		Federal Labor Law Outlook under a Biden Administration		Maintaining E-Commerce Sales Increases		Establishing Incentive Partnerships	
3:45 PM - 4:45PM	General Session - Creating a 'Magnetic' Store Culture						
6:00 PM - 8:00 PM	Closing Celebration						

PLATINUM

BRONZE 4

BRONZE 1

GOLD

SILVER

BRONZE 2

BRONZE 3