

2022 SCHEDULE AT A GLANCE

| Concurrent Workshops | E-COMMERCE | PEOPLE DEVELOPMENT | FRESH FOODS | OMNICHANNEL MARKETING | MERCHANDISING | OPERATIONS | Technology |
|-------------------------------------------------|---------------------------------------------------------------------|------------------------------------------------------|-----------------------------------------|---------------------------------------|------------------------------------------------|-----------------------------------------------------|-----------------------------|
| 3:15 PM - 4:00 PM | E-Commerce – State of the Industry | The Case for Diversity | Bakery – Sales and Profits on the Rise | Personalized Marketing | Seasonal Merchandising Strategies | Technology Innovations to Reduce Shrink | |
| 4:15 PM - 6:00 PM | Opening Keynote Session | | | | | | |
| 6:30 PM - 7:30 PM | Opening Reception | | | | | | |
| Monday, February 28 | | | | | | | |
| 7:00 AM - 8:30 AM (breakfast 7:00 - 7:30 am) | Super Breakfast Session | | | | | | |
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| 8:45 AM - 9:30 AM | E-Commerce 3.0 | Store Associates – Rethinking the Talent Pool | Fresh Ideas to Boost Sales in Produce | Marketing to Hispanic Shoppers | Turning Store Brands into Power Brands | Artificial Intelligence Applications for Retail | Robots and Store Automation |
| 9:30 AM - 9:45 AM | Break | | | | | | |
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| 9:45 AM - 10:30 AM | Last Mile Delivery | Recruiting Tools | Indoor Vertical Farming | Retail Marketing Strategy | Groceries and Hardware – A Winning Combination | Best Practices for Managing Supply Chain Challenges | Front-End Tech |
| 10:40 AM - 11:25 AM | General Session | | | | | | |
| 11:35 AM - 12:15 PM | General Session | | | | | | |
| 12:15 PM - 5:15 PM | EXPO FLOOR OPEN | | | | | | |
| 5:30 PM - 7:00 PM | Best Bagger Championship & After Party | | | | | | |
| Tuesday, March 1 | | | | | | | |
| 7:00 AM - 8:45 AM (breakfast 7:00 - 7:30 am) | Super Breakfast Session: Creative Choice Awards Presentation | | | | | | |
| 9:00 AM - 1:00 PM | EXPO FLOOR OPEN | | | | | | |
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| 1:15 PM - 2:00 PM | E-Commerce Fulfillment – The Role of MFCs | Retention Programs – How to Be an Employer of Choice | Meat Trends to Watch in 2022 | Omnichannel Convergence | Local Sourcing | GR / Labor Update | |
| 2:00 PM - 2:15 PM | Break | | | | | | |
| 2:15 PM - 3:00 PM | Creating A Seamless Omnichannel Shopping Experience | Education Programs for Workforce Development | Prepared Foods – Trends and Innovations | Digital Communications Best Practices | | State of the Industry / Mergers & Acquisitions | |
| 3:15 PM - 4:15 PM | General Session | | | | | | |

5:00 PM - 7:00 PM

Closing Celebration